

Information Involvement Influence

Join the FEA and you'll benefit from privileged access to regulatory and legislative advice, active market and business support, and involvement in a supportive community of like-minded business managers and peers.

# We're stronger together

The FEA represents over 200 member companies, embracing the needs of the smallest independent businesses to the largest organisations.

Our purpose is to represent, influence, inform and involve the UK foodservice equipment supply chain.

We empower our members with an expansive foundation of market knowledge through our communication channels and product focussed groups.

# Information

FEA members receive privileged access to vital information and practical business services, empowering them with the knowledge they need to succeed. The support our members benefit from aids business growth and helps them to meet the challenges of today's industry environment more effectively.

### Involvement

Access to the FEA's unique and valuable membership community of over 200 industry leaders and peers from across the industry spectrum provides unparalleled networking opportunities and a valuable forum in which to share issues and experiences.

# Influence

The FEA enjoys contact and representation at the highest level with Government and many other influential bodies.

The Association will actively represent your interests on key industry issues and seek to create a more favourable climate for the foodservice equipment industry in the UK, Europe and globally.





# A place for you at the FEA

Our membership remit encompasses the full spectrum of foodservice equipment manufacturers and importers, distributors of light and heavy equipment, and service providers.

# Types of membership

Membership is by annual subscription and falls into two categories.

**Full Membership;** for foodservice equipment manufacturers, distributors and service companies.

Associate Membership; for companies who are substantial suppliers and providers of materials or services to full FEA member companies.







• 200+ members

14 product groups

ation Involvement Influence • One trade association

# **Our Role and Objectives**

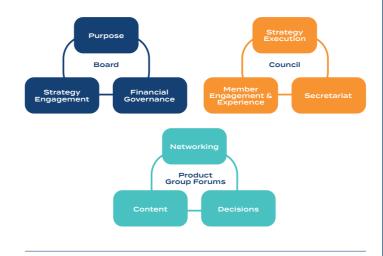
- To further the interests and raise the standards of the industry, and promote the welfare of our members.
- Effective collaboration between all suppliers engaged in the Foodservice Equipment value chain.
- Active cooperation with other like-minded trade associations in the UK and worldwide.
- Sustained representation to relevant government departments and regulatory authorities locally, nationally and internationally.







# **FEA Operational Structure**



### Open acess to all workshop groups

To encourage active member involvement, we have structured our product group forums to ensure that all members have an opportunity to engage through active representation.

# We've got a product group for you



### 80 years of Information, Involvement and Influence

### 1938: CEMA founded

Twelve leading UK companies came together in 1938 to form the Catering Equipment Manufacturers Association (CEMA). They all recognised the need for the fledgling catering equipment manufacturing industry to have strength, support and influence and to speak with a single voice to policy makers and opinion formers.

#### 1969: EFCEM founded

In 1969, CEMA was a key force in the foundation of the European Federation of Catering Equipment Manufacturers (EFCEM). This comprised of national associations from several European countries.

#### 1974: The inception of CEIA

With CEMA membership limited to British manufacturers, importers formed their own trade body, the Catering Equipment Importers Association (CEIA). In turn opening up the UK market to overseas companies.

#### 1985: CE Marking Started

The CE certification mark introduced conformity for health, safety, and environmental protection standards for products sold within the European Economic Area (EEA).

### 1996: CESA is formed

CEMA and CEIA merge to become the Catering Equipment Suppliers Association (CESA).

### 1996: Hotelympia sponsorship agreement

An agreement that actively encourages members to support and exhibit at the show (now HRC).

2002: CESA and CUA (Catering Utensils Association) merge

### 2002: First conference with the FCSI

Endeavouring to provide a collaborative approach for members and the industry – building relationships.

### 2003: CESA introduces member Code of Practice

The code covers the range of support concerning the manufacture supply, installation and after sales service that buyers can expect from members of the association.

#### 2004: Formation of the Catering Utensils Group Forum

The forerunner to LET Forum (Light Equipment and Tableware Forum)

### 2007: CESA moves from METCOM to membership of BEAMA

Working collaboratively, we contribute to BEAMA's work in areas such as product safety, performance, energy efficiency and sustainability, and its influence on UK and European policy.

### 2008: CESA changes status to CESA Limited

2011: CESA launches CFSP -Certified Foodservice Professional

#### 2016: Strategy and Structure Development

Providing the foundation stone to where we are today, this involved the expansion of the Council to sixteen members and defined the vision of the Association moving forward.

### 2017 (November): The team doubles in size

Team CESA grew from two to four with the permanent appointments of an admin executive and marketing manager.

#### 2017 (December): CESA moves to Rotherwick House

A move from Westminster Tower on the banks of The Thames to a new modern office space in St. Katharine Docks brought about much needed change benefiting the team and members alike.

### 2018: CFSP surpasses 500 qualified delegates

#### 2019: First Service Providers CPD forum

One-to-one sessions with experts from manufacturers and suppliers provided delegates with insight on day-to-day operational issues.

#### 2020 and beyond...

We begin the next chapter as the FEA.

# Join the FEA today

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