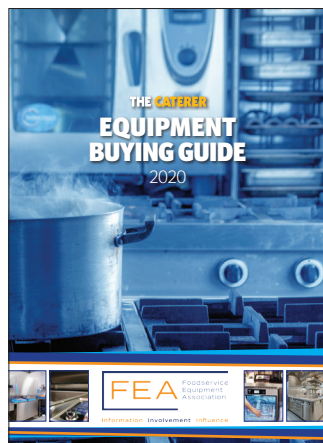


FEA EQUIPMENT BUYING GUIDE 2021



The FEA Equipment Buying Guide is an annual study of equipment available to the hospitality industry via the members of the Foodservice Equipment Association (FEA).

Equipment manufacturers, suppliers, importers, supply-chain solution companies and more are invited to provide their specialist knowledge.

We know that operators need advice and guidance when purchasing high-value equipment and that these purchasing decisions can represent a significant investment for their business. Buying equipment, especially in the current climate, requires an entirely different decision-making process and our buying guide, in association with FEA, provides an essential guide to the best, most versatile and reliable equipment on the market.

Make sure your brand, expert opinion and marketing messages are seen in this annual FEA Equipment Buying Guide – a comprehensive reference tool for hospitality operators.

The Buying Guide will be distributed with *The Caterer* magazine on 19 November, reaching 30,000 readers and subsequently hosted online at www.thecaterer.com, making it available to our 300,000 monthly unique users for 12 months.

It will also be hosted as a digital edition on the FEA website at www.fea.org.uk

EDITORIAL CONTENT

- Bakery
- Hot beverage making, water filters and dispensing equipment
- Food preparation equipment
- Fryers and grills
- Induction
- Microwaves, rapid cooking and prime cooking equipment
- Refrigeration and ice makers
- Service and maintenance
- Tableware
- Technology: software and hardware
- Warewash equipment
- Waste and environmental management equipment
- Light equipment: cutlery, plates, glasses and table display
- HACCP/temperature monitoring



ADVERTISING RATES

DPS.....£2,500

We will need: one-page opinion piece (400 words, plus high-resolution images to be sent in and set in house), one-page advert (print-ready PDF)

Full page.....£1,500

Inside front cover.....£1,750

Outside back cover.....£1,750

THE CATERER



Information Involvement Influence

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FEA members are asked to send high-res images to lisa.jenkins@thecaterer.com

DEADLINES

29 October 2021 for opinion piece copy

5 November 2021 for advertising copy

Booking deadline 22 October 2021

* Advertising positions available directly after the editorial pages. Space is limited and offered on a first-come, first-served basis.