



CESA CONFERENCE 2019

# INTRODUCING A NEW AND EXCITING CONFERENCE SPONSORSHIP PACKAGE

Reach a captive audience of 250 foodservice equipment senior managers at the CESA conference with a bespoke video

## Platinum Package, £2900

- 60 second video ad slot filmed and produced by one of the industry's leading creative agencies - once premiered at the conference it's yours to keep (subtitled for social media)
- Enjoy four weeks of post conference promotion via CESA's social media channels to over 4600 followers
- One hour allotted time on CESA's PKS stand to meet and invite members with promotional video displayed on stand. Eight slots over three days, 3rd – 5th March 2020.
- Company logo included in sponsors section of pre and post conference emails
- Table top display stand (including a power socket if needed)
- Literature drop onto seats in conference room
- Logo on CESA Conference website
- Logo in the conference programme handed out to delegates on arrival
- A4 page ad in the delegate programme
- One place in the conference, Thursday 14th November including lunch and refreshments
- B&B single occupancy accommodation for one person for 2 nights – 13th & 14th November
- One place at the Informal and Gala & Awards dinners - 13th & 14th November

## Gold Package, £1750

- Table top display stand (including power socket if needed)
- Literature drop onto seats in conference room
- Logo on CESA Conference website
- Logo in the conference programme handed out to delegates on arrival
- A4 page ad in the delegate programme
- One place in the conference, Thursday 16th November including lunch and refreshments
- B&B single occupancy accommodation for one person for 2 nights - 13th & 14th November
- One place at the Informal and Gala & Awards dinners - 13th & 14th November

## Silver Package, £950

- Logo on CESA Conference website
- Logo on screens / graphics at the event
- Company listing in the conference pack given to delegates on arrival
- One place in the conference, Thursday 14th November including lunch and refreshments

### Sponsorship Enquiries

To make a sponsorship enquiry please visit  
[cesaconference.co.uk/sponsor-enquiry](https://cesaconference.co.uk/sponsor-enquiry)  
or contact CESA directly:  
020 7793 3030  
[jocelyn.carr@cesa.org.uk](mailto:jocelyn.carr@cesa.org.uk)